

# Web Site Tools to Engage Consumers



**SOLD**

Presented By: Joseph Sabella  
RealPro Training and Consulting

# Meet— Joseph Sabella

- Melville, New York
- Licensed Broker NY and FL
- CRS
- E-Pro
- Past Real Estate Associate
- Past Manager of National Real Estate Company
- President RealPro Training and Consulting



# What The Public Wants



- Multiple Pictures
- Detailed Information

## Essential Details for this Home

**Price: \$429,990**

City: **Lindenhurst**

School Dist: **4 (Lindenhurst)**

Style: **Ranch**

Lot Size: **100 X 100**

Bedrooms: **4**

Full Baths: **3** Half Baths: **0**

Eat-in Kitchen: **Y**

Basement: **Full**

Condition: **Mint**

Garage: **1**

Taxes: **\$8,779**

Village Taxes: **\$795**

ID Number: **2121137**



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[Virtual Tour](#)



## Description

Fully Updated Custom Ranch, Designer Kitchen, Formal Dining Room, Living Room With Fireplace, Featuring A Nightclub Finished Basement With Full Size Wet Bar.3 Bedrooms,3 Full Baths, New Cac, Professionally Landscaped.

## Additional Information

Total Number of Rooms: **7**

First Floor: Lr, Formal Dr, Designer Kitchen, 3 Bedrooms, 2 Full Baths

Second Floor:

Third Floor:

Basement/Subfloor: Full Finished W/Full Size Wet Bar, Full Bath,Other Room



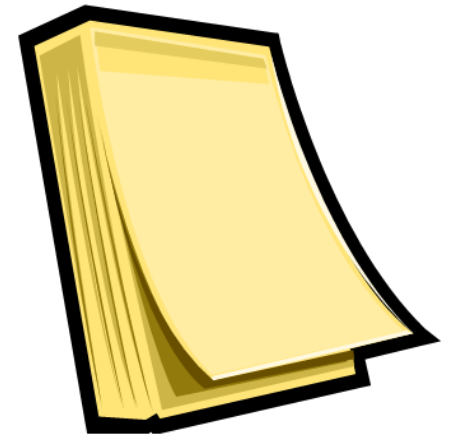
**SOLD**

Your web  
site needs to  
be Sticky not  
icky

# Sticky

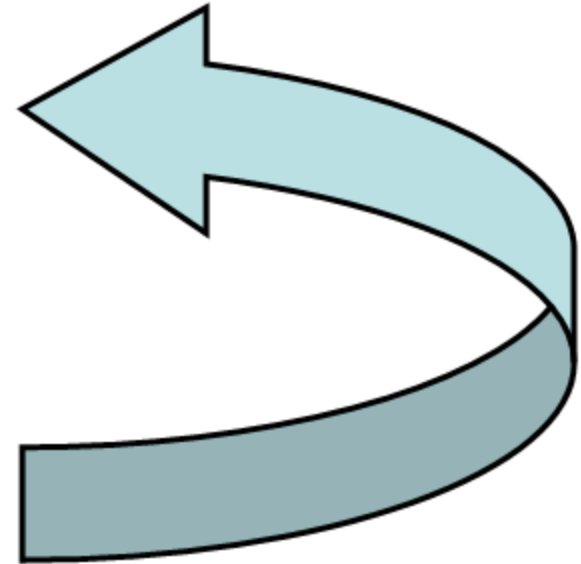
**SOLD**

When people stay on your site  
for a prolonged period of time  
and return



# What makes consumers return

- Screen Resolution
- Dream Home Finder
- Graphics
- Loading
- Controls
- Open Houses
- Sold Data



# Consumer Content (Canned)



- News
- Calculators
- Videos
- School Reports
- Neighborhood Analysis
- Links
- Blogs

